

EDUCATION

Institute of Management Studies, Ghaziabad
Bachelor of Business Administration – Data-Analytics

Expected March 2026

SKILLS

Technical: Advance Excel, SQL, Google Sheets

BI Tools: Tableau, Power BI

WORK EXPERIENCE

Med Tour Easy Pvt. Ltd. (Healthcare Company)

Data-Analytics Trainee (1 month)

July 2024

- Mastered **60+** hours of data analytics training, applying insights to solve client business challenges
- Analysed **3,000+** health metrics, boosting data precision by **25%** to inform strategic decisions on fitness insights.

FORUPPO (Technology Startup)

Selected for a 6-month fellowship (top 5% of applicants); promoted to intern based on performance

May 2024- Oct 2024

- Secured a **6-months fellowship** at Foruppo (Bengaluru); developed expertise in both **project and product management** methodologies: contributed directly to launching **2 successful projects** that generated substantial community interest.
- Spearheaded a **10-member** team to launch "Hue Haven," a fashion recommendation tool with **50+** users and **+40%** engagement. Created "Calm Nest," a mental wellness hub offering **20** support resources.

KEY PROJECTS

Blinkit Business Intelligence Dashboard (Excel, Power BI, DAX) | **Project link**

2025

- Accelerated YoY growth to **13.8%** by identifying **4** high-potential regions (**60% of revenue**), enabling geo-targeted campaigns that doubled marketing ROI to **1.98x**.
- Recovered **₹2M+** in potential lost sales through real-time inventory alerts that slashed stockouts by **30%** and lifted fulfilment rates to **94.7%** (best in sector).

Amazon Sales Analytics Dashboard (Excel, Power BI) | **Project Link**

2025

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Entrepreneurial & Innovation Project (Retail-Store)

2025

- Digitized an offline retail watch **business transition online**; Implemented WhatsApp Commerce chatbots, resolving **80%** of queries autonomously (**2-minute response time vs. industry avg. 6h**).
- Redesigned customer **order flow, inventory management**, reducing fulfilment delays by **30%** and increasing repeat purchases by **40%**.

LEADERSHIP EXPERIENCE

Start-up Conclave 2025 (300+ Attendees | 25+ Pitches)

2025

Organizing Committee Member

- Executed end-to-end operations for a **300+** attendee startup conclave, enabling **25+ founders** to pitch and connect with **6** top-tier investors, resulting in **3** follow-up funding conversations.

Pulse-2024 (Annual-Flagship College Event | 2K+ Footfall)

2024

Event Co-Ordinator

- Organized an inter-institutional fest attended by **2,000+** participants, streamlining **event coordination, logistics, registrations, volunteer management** and highlighting teamwork.

LANGUAGES AND CERTIFICATES

- **Languages:** English (Advance Proficiency)
- **Certifications:** Leadership Skills (IIM Ahmedabad, Coursera), Advance Excel Certification, Data, Data, everywhere (Google, Coursera) Young Industry Enthusiast -Retail (Infosys, Springboard), Microsoft Power BI Certification